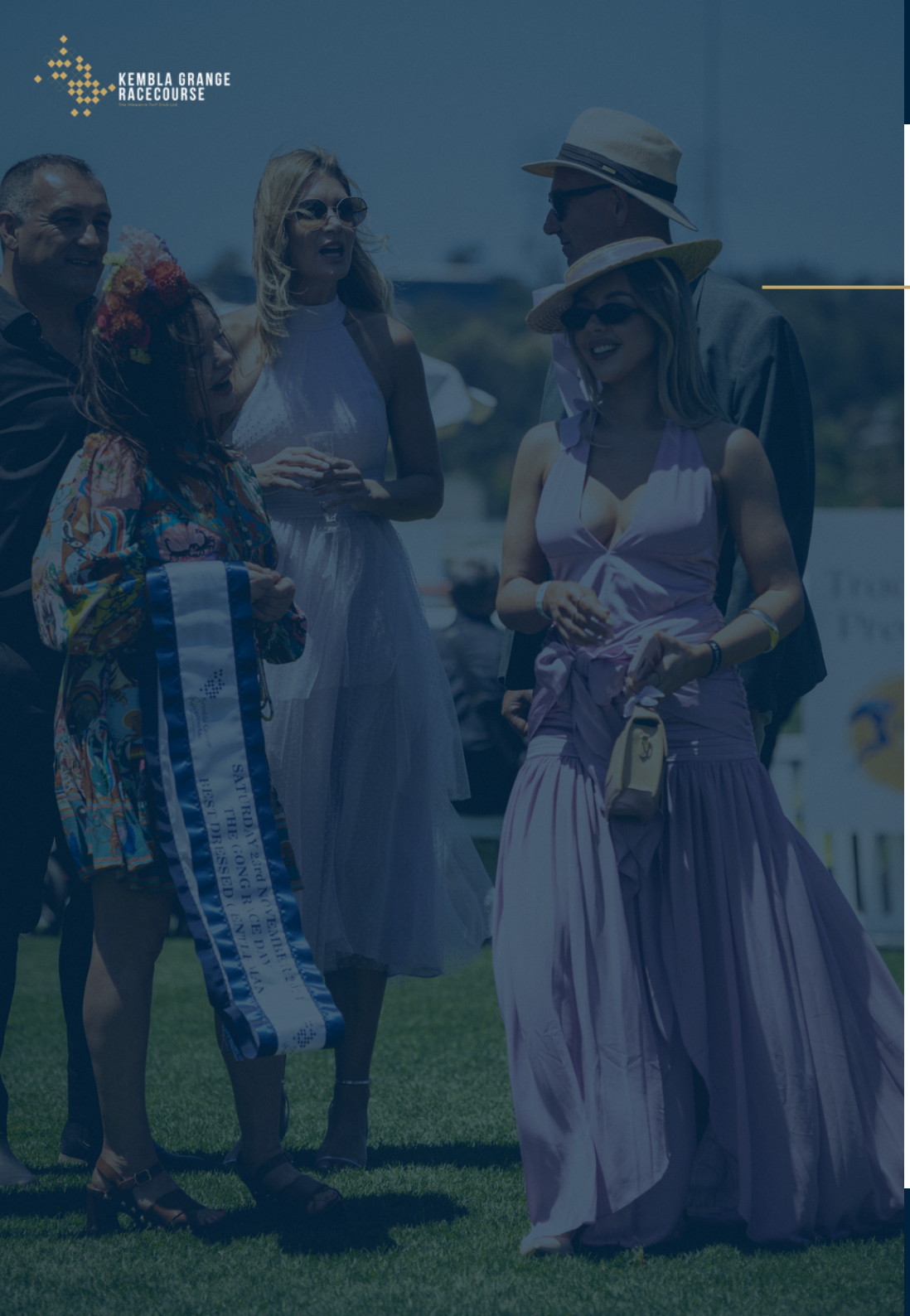
PARTNERSHIP OPPORTUNITIES



KEMBLA GRANGE RACECOURSE

The Illawarra Turf Club Ltd



AN INVITATION TO PARTNER

Nestled in the lush foothills of the Wollongong escarpment, Kembla Grange Racecourse offers a unique and vibrant setting where tradition meets opportunity. As one of New South Wales' premier provincial Thoroughbred racing venues, Kembla Grange is more than just a place for racing—it's a hub of community engagement, regional pride, and unforgettable experiences.

Each race day attracts a broad and growing audience, from passionate punters and corporate guests to local families and visitors discovering the thrill of live racing.

We invite you to partner with Kembla Grange Racecourse and align your brand with the energy, elegance, and excitement that defines our events. Whether you're looking to build brand awareness, entertain clients, support regional sport, or connect with a diverse and loyal audience, our range of tailored partnership opportunities offers exceptional value and visibility.

Join us in shaping memorable moments both on and off the track—where your business becomes part of the story.



OUR VISION

To be a Premium, Innovative and Industry Leading Race Club and Entertainment Venue

OUR MISSION

To promote and develop Racing and Entertainment through The Illawarra Turf Club LTD core values, community engagement and staff development

OUR VALUES

- Respect
- Integrity
- Growth
- Engagement
- Accountability
- Development

TYPES OF PARTNERSHIPS

FULL RACEDAY SPONSOR

Become the Name Behind the Day

Position your brand at the forefront of the racing action with exclusive Raceday Naming Rights at Kembla Grange Racecourse.

As a full Raceday sponsor, your organisation will receive premium exposure, unmatched access, and the opportunity to make the day truly your own.

This top-tier sponsorship package includes:

- Exclusive naming rights to the entire allocated Raceday
- Race naming rights to all scheduled races (approx. 7–8), which can be retained or on-sold to your partners or clients
- Winning sash presentations for each race, carried out by your representatives, with personalised sashes supplied by Kembla Grange Racecourse
- 8 full-page advertisements in the official race book
- Pre-race and race day publicity across multiple promotional channels
- 100 complimentary course entry tickets for clients, staff, or guests
- Exclusive use of the Bert Lillye Lounge for entertaining (minimum numbers apply)
- Signage and theming opportunities within your room to reflect your brand
- Fundraising rights across the course for the day – ideal for charities or community causes

This is more than just a sponsorship — it's a powerful platform to showcase your brand, entertain key stakeholders, engage the community, and be part of the excitement at one of regional NSW's premier racing venues.

Secure your Raceday and make it yours – enquire now to lock in your date.



Full Raceday Sponsorship investment

- **Saturday Raceday:**
  From $7,000 to $8,500 (depending on time of year)
- **Mid-week Raceday:**
  From $3,500 to $4,000 (depending on time of year)

Pricing is based on seasonal scheduling and race calendar prominence. Custom packages and upgrades available on request.

TRACK SIGNAGE

Be seen where the action happens.

Make your branding impossible to miss as the horses come screaming down the straight.
Kembla Grange Racecourse have several premium trackside signage opportunities available right on the course proper.

These impressive signs span a minimum of 9 metres in width, offering bold, high-impact visibility during every race meeting. Positioned along the most thrilling section of the track, they are perfect for businesses looking to maximise brand exposure in a dynamic, high-energy environment.

Limited spots available.

Track signage is available for a minimum 12-month term starting from $5,000 + GST
A one-off manufacture & installation fee applies for new signs





MOUNTING YARD SIGNAGE

Be front and centre, where it all begins.

Put your brand in the spotlight at the heart of the race day experience — the Mounting Yard at Kembla Grange Racecourse. This is where owners, trainers, jockeys, and punters gather as the horse's parade before heading to the barriers — and it's the perfect place for your business to be seen.

Positioned for maximum exposure in this high-traffic, high-engagement area, these 2.3 metre-wide signs offer a powerful branding opportunity in an intimate, prestigious setting. Capture attention in the moments that matter.

Available for a minimum 12-month term from just $1,200 + GST.
Double side signs also available
A one-off manufacture & installation fee applies for new signs

TYPES OF PARTNERSHIPS

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SADDLE CLOTH & STRAPPER BIBS

Walk with the winners.

Get closer to the action than ever before by branding the very gear that hits the track.

Kembla Grange Racecourse offers a unique and high-impact sponsorship opportunity through custom-branded saddle cloths and strapper bibs — worn by the horses and their handlers on race day.

Your brand will be front and centre in the parade enclosure, mounting yard, and on the track itself — seen by punters, owners, trainers, and broadcast audiences alike.

This is a cost-effective, high-visibility branding opportunity that quite literally walks with the stars of the show.

Each branded set comes with a guaranteed minimum use across 4 Saturday race meetings and 4 midweek race meetings in the 12-month period.

A set of 22 saddle cloths & bibs cost $2,900 + GST





TAILORED *Partnerships*

Looking for Something Unique? Let's Tailor a Package to Suit You.

At Kembla Grange Racecourse, we understand that every brand has different goals.

That's why we offer the flexibility to create a personalised or mixed sponsorship package to suit your needs and budget.

Whether it's combining track signage with saddle cloth branding, adding hospitality elements to your Raceday sponsorship, or designing a multi-race or multi-day presence, we'll work with you to build the perfect package.

Let's create something that works for your business — and stands out on race day.

Contact us to discuss a customised partnership today.

THE WARRA Club

TYPES OF PARTNERSHIPS

Join The Illawarra Turf Club's business network and promote your brand, access premium sponsorship opportunities, receive invitations to exclusive events, enjoy special offers and discounts, and make connections with other business owners and professionals.

HOW THE WARRA CLUB WORKS

Each member of The Warra Club will receive two invitations to the annual black tie gala dinner where the draw to allocate sponsors to races takes place. Members' names are drawn out of a barrel one by one and matched with a race meeting in the 2026/2027 racing season. The last remaining member wins exclusive naming rights for the Group 3 $300k The Warra sprint on The Gong Day plus a premium sponsorship and entertainment package.

THE GRAND PRIZE

The winner of The Warra Club receives the following prize package valued at over $30,000

- Naming rights for the 2026 Group 3 $300k The Warra sprint at Kembla Grange's premier race meeting, The Gong
- Extensive exposure via form guides and local, national, and racing media including Sky Racing's on-course broadcast
- Premium hospitality for 20 guests in the A.J. Bert Lillye Lounge Luncheon at The Gong
- Signage atop the Kembla Grange Racecourse winning post for 12 months
- Recognition on Kembla Grange Racecourse's social media channels including coverage of the draw and an announcement of the winner
- Membership entitlements as below

THE MEMBERSHIP PACKAGE

All members of The Warra Club receive a sponsorship package valued over $2,500

- Two invitations to The Warra Club Gala Dinner
- Two invitations to The Warra Club Autumn Business Breakfast
- Naming rights to a race at Kembla Grange during the 2026/2027 racing season and the opportunity to present the sash to the winning connections
- Hospitality for eight guests in the Grandstand Bistro on their allocated
- race day
- Two 2026/2027 Kembla Grange Racecourse memberships
- Hospitality discounts and exclusive early booking periods
- Logo and link featured on Kembla Grange Racecourse's website

INVESTMENT $1,695 + gst





THE GONG Raceday

TYPES OF PARTNERSHIPS

Experience the excitement of the Spring Carnival at The Illawarra Turf Club's premier race meeting, The Gong. Held annually in November, The Gong combines elite racing with premium hospitality, live entertainment, and a vibrant atmosphere for an unforgettable day out on the coast.

Over $2.5million in prize money is on offer across the ten-race program headlined by The Gong, a 1600m quality handicap that was introduced in 2019 as part of Racing NSW's extended Spring Carnival. Since then, it's gone from strength to strength and that was recognised in 2024 when the $1million race was elevated to Group 3 status. The Gong is supported by The Warra, a 1000m sprint with a purse of $300,000 that was introduced in 2021 and upgraded to a Group 3 in 2024.

The Gong is run as a metropolitan standalone meeting and has the honour of being the finale of the NSW Spring Carnival. It attracts the best horses and jockeys in Australia and has been embraced as an unmissable social event.

INCLUSIONS

Naming rights to a supporting race valued at a minimum of $160,000 on The Gong Raceday
10 complimentary guests in the all inclusive luncheon in the AJ Bert Lillye Lounge
Premium on course signage (for 12 months)
Ability to display other signage around the Racecourse on The Gong Raceday
1 full page advert in the Racebook on The Gong Raceday
1 Warra Club Membership at Kembla Grange Racecourse

INVESTMENT $10,500 + gst





KEMBLA Cup Day

Can't make it to Randwick on the first Tuesday in November? Experience the buzz of Cup Day in The Illawarra instead!

Join us at Kembla Grange Racecourse for an action-packed day of racing, fashion, and entertainment — headlined by the Kembla Grange Cup and featuring all the excitement of The Big Dance live on the big screen.

As the second biggest raceday on our calendar after The Gong, Cup Day at Kembla Grange captures everything you love about the Spring Carnival — from thrilling local racing and premium hospitality to live music, Fashions on the Field, and a vibrant social atmosphere. It's the perfect platform to showcase your brand in front of an engaged, energetic crowd.

INCLUSIONS

Naming rights to a supporting race on Kembla Cup Day
10 complimentary guests in the all-inclusive luncheon in the AJ Bert Lillye Lounge
Ability to display other signage around the Racecourse on Kembla Cup Day
1 full page advert in the Racebook on Kembla Cup Day

INVESTMENT $3,800 + gst





TYPES OF PARTNERSHIPS

CLASSIC Day

Step into the autumn spotlight at Kembla Grange's annual Classic Day — the marquee March raceday where the elite meet and the Autumn Carnival is in full swing.

One of the true highlights of the region's racing calendar, Classic Day draws strong fields, stylish crowds and premium hospitality offerings.

Held in March, Classic Day is headlined by the Kembla Grange Classic — a Group 3 race for three-year-old fillies over 1,600 metres. With a prize pool of around $250,000 in 2025, it's a high-quality spotlight event in the provincial calendar.

Beyond the headline race, Classic Day features a full program of local races, hospitality precincts, fashion, food trucks and entertainment — giving your brand exposure not only on track but across the entire day's experience.

INCLUSIONS

Naming rights to a supporting race on Classic Day
10 complimentary guests in the all-inclusive Chairmans luncheon in the AJ Bert Lillye Lounge
Ability to display other signage around the Racecourse on Classic Day
1 full page advert in the Racebook on Classic Day

INVESTMENT $2,900 + gst


KEMBLA GRANGE
Kembla Grange





THANK YOU

